

PRIVACY NOTICE

Last updated 11/02/2026

This Privacy Notice for Nutricat ("**We**," "**Us**," or "**Our**"), describes how and why We may access, collect, store, use, and/or share ("**process**") your ("**Your**") personal information when you ("**You**") use Our services ("**Services**"). This includes, for example, when you download and use Our mobile application and engage with Us in other related ways.

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with Our policies and practices, please do not use Our Services.

1. What Information Do We Collect?

Personal information you disclose to Us

In Short: We collect information you provide and some automatically for app functionality and analytics.

Personal Information You Provide

We collect personal information you voluntarily provide when you register, contact Us, or participate in activities within the Services.

Health-Related Data

To provide personalized nutrition and calorie recommendations, We may process health-related data, such as height and weight. This data is considered sensitive personal information and is processed only with your explicit consent.

AI-Based Food Analysis and History

We use AI to analyze food photos you upload and save the results in your account history.

When you upload a photo of your food, our AI analyzes it to generate nutrition and calorie information. Both the original image and the analysis are stored securely in your account history so you can access them later. These images and results are not automatically deleted and will remain in your account until you choose to delete them. By using this feature, you provide explicit consent for this processing. You may request deletion of any photo and associated analysis at any time by contacting contact@curieit.com or via your account settings.

Information Automatically Collected

We automatically collect certain device and usage information, such as IP address, device type, operating system, language, location, and app usage data. This helps us maintain security, improve functionality, and analyze app performance using tools like Firebase Analytics.

All personal information provided must be accurate and up to date.

2. How Do We Process Your Information?

In Short: We process information to provide services, improve functionality, communicate, ensure security, and comply with law.

We process your information for:

- Providing, maintaining, and improving Our Services (performance of contract)
- Ensuring security and preventing fraud (legitimate interest)
- Processing health-related data for nutrition analysis (explicit consent)
- Complying with legal obligations (legal obligation)
- Sensitive personal information is only processed with explicit consent.

3. When and With Whom Do We Share Your Personal Information?

In Short: We may share information with affiliates, service providers, or in business transfers.

We share information in these situations:

- **Business Transfers:** During mergers or acquisitions
- **Affiliates:** Parent company, subsidiaries, or joint ventures under obligations to honor this Privacy Notice.

Service Providers:

- Firebase – backend and analytics
- RevenueCat – payment processing

All service providers are contractually bound to protect your information.

4. Do We Use Cookies and Other Tracking Technologies?

In Short: We use analytics SDKs to collect app usage data, not traditional website cookies

We use tools like Firebase Analytics to collect app usage information to improve functionality, maintain security and prevent crashes

5. How Do We Handle Your Social Logins?

In Short: If you choose to register or log in to Our Services using a social media account, We may have access to certain information about you.

Our Services offer you the ability to register and log in using your third-party social media account details. Where you choose to do this, We will receive certain profile information about you from your social media provider. The profile information We receive may vary depending on the social media provider concerned, but will often include your name, email address, as well as other information you choose to make public on such a social media platform.

We will use the information We receive only for the purposes that are described in this Privacy Notice or that are otherwise made clear to you on the relevant Services. Please note that We do not control, and are not responsible for, other uses of your personal information by your third-party social media provider.

6. Is Your Information Transferred Internationally?

In Short: Your data may be stored or processed outside your country under strict safeguards.

While Our servers are located in the EU, your information may be processed in other countries. Transfers are protected by safeguards like Standard Contractual Clauses.

7. How Long Do We Keep Your Information?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this Privacy Notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this Privacy Notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

When We have no ongoing legitimate business need to process your personal information, We will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then We will securely store your personal information and isolate it from any further processing until deletion is possible.

8. Do We Collect Information from Minors?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly collect, solicit data from, or market to children under 18 years of age, nor do We knowingly sell such personal information. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If We learn that personal information from users less than 18 years of age has been collected, We will deactivate the account and take reasonable measures to promptly delete such data from Our records. If you become aware of any data We may have collected from children under age 18, please contact Us at contact@curieit.com.

9. What Are Your Privacy Rights?

In Short: You may review, change, or terminate your account at any time, depending on your country, province, or state of residence.

Withdrawing your consent: If We are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting Us by contacting: contact@curieit.com.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you may exercise these rights by accessing your account settings or by contacting Us by email: contact@curieit.com.

Upon your request to terminate your account, We will deactivate or delete your account and information from Our active databases. However, We may retain some information in Our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce Our legal terms and/or comply with applicable legal requirements.

10. Do We Make Updates to This Notice?

In Short: *Yes, We will update this notice as necessary to stay compliant with relevant laws.*

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated "Revised" date at the top of this Privacy Notice. If We make material changes to this Privacy Notice, We may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Notice frequently to be informed of how We are protecting your information.

11. How Can You Review, Update, or Delete the Data We Collect from You?

Based on the applicable laws of your country, you may have the right to request access to the personal information We collect from you, details about how We have processed it, correct inaccuracies, or delete your personal information. You may also have the right to withdraw your consent to Our processing of your personal information. These rights may be limited in some circumstances by applicable law. To request to review, update, or delete your personal information, please contact Us by email: contact@curieit.com.

12. How Can You Contact Us About This Notice?

If you have questions or comments about this notice, you may contact Us by email: contact@curieit.com.